

# AD JOURNAL SPONSOR CONTRACT 2013

3 Towns...

2 Schools...

1 Show...

## FLOW Follies

The Largest Scholarship Fundraiser for the Ramapo - Indian Hills Community

### FLOW Follies

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

THANK YOU for placing an ad to support FLOW Follies, the largest scholarship fundraiser in the Ramapo Indian Hills Regional High School District. Your ad in our playbill/ad journal will be seen primarily by residents of Oakland, Franklin Lakes and Wyckoff this March.

Advertiser's Business Name: \_\_\_\_\_

Business Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

#### Advertisement Options:

- \$750 Back Cover (4 3/8" X 7 1/2") - \*1 Bonus
- \$550 Inside Covers (4 3/8" X 7 1/2") - \*1 Bonus
- \$375 Full Page (4 3/8" X 7 1/2") - \*1 Bonus
- \$200 Half Page (4 3/8" X 3 5/8") - \*1 Bonus
- \$125 Qtr. Page Horizontal (4 3/8" X 1 7/8")/  
Vertical (2 3/16" X 3 3/4") - \*2 Bonus
- \$ 75 Mini Business Card (2 3/6" X 1")
- \$ 50 Patron Name Listing

**NEW Special Added Bonus Extended to Feb 15th**  
**FULL PAGE ADS**  
Include:  
**FLOW Follies Powerpoint Ad Presentation**  
**during shows and on Oakland Cable Channel 77**

\*Bonuses\*:  
\*1 - Ads 1/2 page or larger \*Bonus\* - get a Web Link on our website and 2 tickets.  
\*2 - Ads \$125 or more - get 2 tickets.

#### Processing Instructions:

1. **ARTWORK - ALL COPY MUST BE CAMERA READY** (i.e. to be used "as is")
2. All ad layouts must fit the EXACT size listed above to ensure the best reproductive quality of your ad (see attached ad size layout examples). **Please specify:**
  - Use same artwork as last year.
  - Camera ready paper artwork or business card is enclosed \*no paperclips/staples/folding!
  - Will send artwork in **jpeg, pdf, or tiff** by email to **ffadjournal@gmail.com**.
3. Submit this contract, artwork and check payable to FLOW Follies 2013 to:  
**Hoogerheyde/Levine**  
**420 Drury Lane**  
**Wyckoff, NJ 07481**
4. **Deadline** for all ad journal contracts, artwork and payment is **February 15, 2013**
5. Any questions, please contact: **Tricia Levine - (201) 923-1234**

[www.FLOWFollies.org](http://www.FLOWFollies.org)

FLOW Follies is a registered 501(c)(3) Organization